

Amendment to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): A fitment comprising a circumscribing wall, a floor extending inwardly from said wall, ~~and a pour spout ascending from an inward portion of said floor, and one or more ribs which extend in an outward taper from an exterior wall of the pour spout towards the circumscribing wall,~~ wherein the circumscribing wall has an upper edge that defines a circumscribing wall opening having a given area, wherein the pour spout has a top edge that defines a pour spout opening having a given area, and wherein a ratio of the pour spout area to the circumscribing wall area is greater than about 0.20.

Claim 2 (original): The fitment according to claim 1, wherein the ratio of the pour spout area to the circumscribing wall area is greater than about 0.25.

Claim 3 (original): The fitment according to claim 1, wherein the ratio of the pour spout area to the circumscribing wall area is greater than about 0.30.

Claim 4 (original): The fitment according to claim 1, wherein the ratio of the pour spout area to the circumscribing wall area is greater than about 0.35.

Claim 5 (original): The fitment according to claim 1, wherein the floor extends inwardly from a bottom of said wall.

Claim 6 (original): The fitment according to claim 1 further comprising a flange extending radially outwardly from an upper edge of the circumscribing wall.

Claim 7 (original): The fitment according to claim 1, wherein the floor extends inward from a bottom edge of the circumscribing wall.

Claim 8 (canceled)

Claim 9 (original): The fitment according to claim 1, further comprising a slot in the spout which extends from the floor upwards towards to the upper edge of the spout.

Claim 10 (currently amended): A bottle comprising a bottle body having a finish extending upwardly from the body and a fitment received within the body, the fitment having a circumscribing wall which extends generally vertically, a floor extending inwardly from a bottom edge of said wall, and a pour spout ascending from an inward portion of said floor, and one or more ribs which extend in an outward taper from an exterior wall of the pour spout towards the circumscribing wall, wherein the circumscribing wall has an upper edge that defines a circumscribing wall opening having a given area, wherein the pour spout has a top that defines a pour spout opening having a given area, and wherein a ratio of the pour spout area to the circumscribing wall area is greater than about 0.20.

Claim 11 (original): The bottle according to claim 10, wherein the ratio of the pour spout area to the circumscribing wall area is greater than about 0.25.

Claim 12 (original): The bottle according to claim 10, wherein the ratio of the pour spout area to the circumscribing wall area is greater than about 0.30.

Claim 13 (original): The bottle according to claim 10, wherein the ratio of the pour spout area to the circumscribing wall area is greater than about 0.35.

Claim 14 (new): The fitment according to claim 1, further comprising an alignment rib extending from the exterior wall of the pour spout outwardly towards the circumscribing wall functioning to align the fitment when multiple similar fitments are stacked during an assembly process.

Claim 15 (new): The bottle according to claim 10, wherein the fitment further comprises an alignment rib extending from the exterior wall of the pour spout outwardly towards the circumscribing wall functioning to align the fitment when multiple similar fitments are stacked during an assembly process.

Claim 16 (new): A laundry product comprising:

- (A) a viscous gel; and
- (B) a bottle for packaging the gel, the bottle comprising a bottle body having a finish extending upwardly from the body and a fitment received within the body, the fitment having a circumscribing wall which extends generally vertically, a floor extending inwardly from a bottom edge of said wall, a pour spout ascending from an inward portion of said floor, and one or more ribs which extend in an outward taper from an exterior wall of the pour spout towards the circumscribing wall, wherein the circumscribing wall has an upper edge that defines a circumscribing wall opening having a given area, wherein the pour spout has a top that defines a pour spout opening having a given area, and wherein a ratio of the pour spout area to the circumscribing wall area is greater than about 0.20.

Claim 17 (new): The product according to claim 16, wherein the fitment further comprises an alignment rib extending from the exterior wall of the pour spout outwardly towards the circumscribing wall functioning to align the fitment when multiple similar fitments are stacked during an assembly process.